

Supported by



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Solidaridad

CRB CENTRE for
RESPONSIBLE
BUSINESS
Enabling Change for Impact



“Promotion of **Regenerative Agricultural Practices for a Food Secure and Climate Resilient Future” Under EU-India Partnership in Madhya Pradesh**



Bringing Regenerative Practices in Veg Oil Crops

Solidaridad is a solution oriented organization that work throughout the supply chain that makes Sustainability the norm and works towards sustainability initiatives by the implementation of Good Agricultural Practices.



OBJECTIVES

OVERALL OBJECTIVES

Strengthen Indian CSOs capacity to engage with relevant actors at the local, state and country level to achieve sustainable, competitive, inclusive and resilient agriculture practices and the transformation to sustainable food systems with a focus on the vegetable oil value chain.

The project also aims to facilitate integration of regenerative agricultural practices in vegetable oil sector and enabling policies for its wider implementation by the relevant supply chain players

Specific Objectives

1. Strengthened national and local collaboration and consensus around regenerative approaches in vegetable oil supply chains.

2. Improved capacity of Civil Society Organization towards organizing and facilitating structured policy dialogues at the local, state and country level around regenerative approaches in agriculture.

3. An enabling environment that drive innovation, catalyzes, building knowledge through collaborative learning and provide a platform for stakeholders to scale up regenerative approaches that prioritize soil health, biodiversity and ecosystem services

4. CSOs are engaged in EU-India Partnerships' policy dialogues in particular on the priorities – Water, Bio-diversity, Regenerative agriculture and inclusive supply chain, which would contribute to the effective implementation of the Global Gateway Strategy in India.

FOCUS CROPS

Vegetable oil is one of the major elements of the Indian food system and is also an important economic commodity for India. Around 60 percent of the domestic demand is met through imports. Our major oil crops include:



MUSTARD



LINSEED



SOYABEAN



SESAME



GROUNDNUT

KEY PROJECT KPI

Advancing regenerative agriculture supports strategies concerning biodiversity, sustainable farming, and water management, but it also aligns with the objectives of the EU Green Deal that majorly aligns to the EU India Global Gateway. Taking this roadmap ahead, the KPI's go as follows:



OUR PROGRAMME KPI'S



Smallholder farmers with increased knowledge of regenerative approaches and practices in vegetable oil supply chains - **35.000 (2026) (25.000 men and 10.000 women)**



Increased market share of smallholders implementing regenerative practices in vegetable oil value chains - **50,000 tonnes** increased in market share from baseline



Average income of targeted smallholder households (disaggregated by location and ethnicity) - **20 percent increase from baseline**



Policy papers/guidelines enshrining regenerative agricultural practices endorsed by various stakeholders - **5**



Contributions by Indian CSOs (i.e., submission of policy documents, research, project insights or frameworks) - **100**



Smallholder farmers equipped with technologies and tools for implementing regenerative agriculture practices - **15,000**



CSO staff with improved competences and skills to organise and facilitate structured dialogue around regenerative agriculture in vegetable oil value chains - **500**

WHITE PAPERS/POLICY RECOMMENDATIONS AROUND THREE AREAS ALIGNED WITH THE EU-INDIA PARTNERSHIP PRIORITIES:

- i) Incentive mechanism for the ecosystem services that regenerative agriculture provides, including Climate Finance/Carbon Markets/Pricing mechanism for Smallholders
- ii) Strengthening of Smallholders Groups/FPOs
- iii) Feminization of agricultural supply chain



Seven Pilot Agro-Climatic Zones of Madhya Pradesh

Agro-Climatic Zones

- Vindhya Plateau
- Satpura Plateau
- Nimar Plains
- NHRC
- Malwa Plateau
- KPSH
- Jhalasia Hills
- Gird Region
- CNV
- Chhattisgarh plains
- Bundelkhand

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graph TD
    A[13 District] --> B[15 blocks]
    B --> C[332 villages]
    C --> D[35000 Farmers]
  
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PROGRAMME SECRETARIAT

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